

Facebook is Causing Detrimental Harm to Humanity









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Introduction

In 2003, a bored college student created FaceMash, a "hot or not" website using pictures of his fellow coeds. The premise of FaceMash was to encourage its visitors to compare two female student pictures sideby-side and let them decide who was or wasn't visually appealing.

Within months the concept of FaceMash evolved into something more mature, and in early 2004 "TheFacebook" was launched with the purpose of digitally connecting people at Mark Zuckerberg's Harvard University campus.

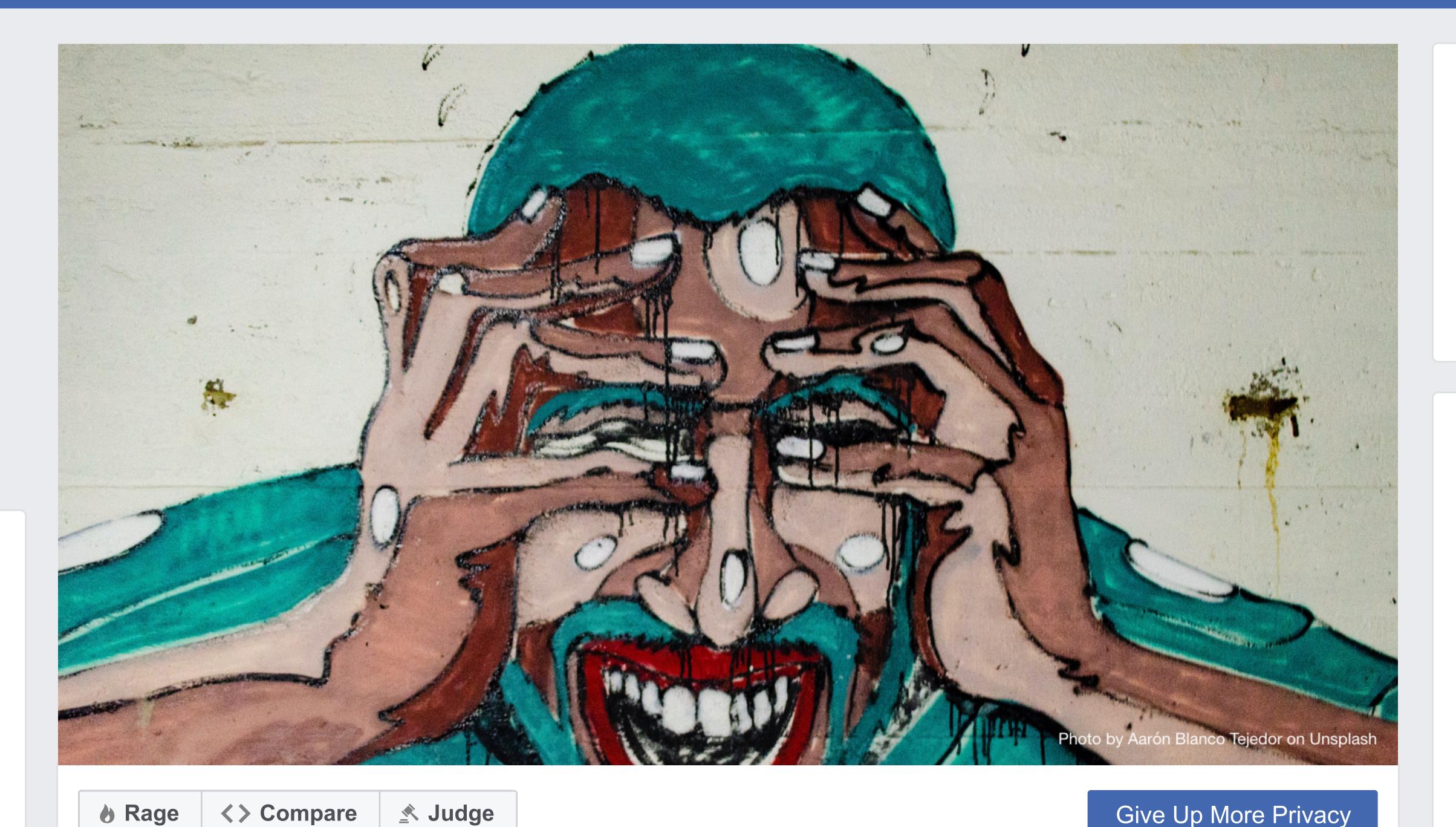
TheFacebook would eventually extend membership to its free online service to other colleges, drop the "The" from its name, and open its doors to the general public. Then it went public. And data, privacy, politics, ethics, our health, and even humanity have never been the same.

Acknowledgements

My family

Those who choose to do what's right and what's best over making obscene amounts of money

My teachers in all walks of life



Why

The service we now know as Facebook is a multibillion dollar corporation. For a lot of the world it is their primary or only news source. It is information and history. It is science and current events. Politics. Religion. Friends. Family. Business.

To me, Facebook is something else entirely. It is a series of seemingly never-ending questions.

For example, have you ever stopped to ask yourself if is it truth? By that I mean is all of what you see, read, hear and watch on Facebook accurate? [4, 1] Why does it show you the ads it shows you? [5] What about its suggestions for friends to add? Does being on Facebook make you mad? Does it make you feel inferior? What about sad? Have you ever had the impulse to 'quit' Facebook? Did you go through with it? Did you come crawling back for fear of missing out? [6]

Poll: Confidence in Facebook

What is your confidence in Facebook's ability to protect personal data and to prevent disinformation and fake accounts?

67% Not Much / None

25% Some

8% A Lot

CBS News/YouGov Poll April 6 - 9, 2018

About

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Conclusion

After years of numerous missteps, privacy issues, data snafus, and account breaches, [7, 2, 3] why do we as a society still continue to so voluntarily trust an organization that does these things? And why do we continue to provide it with all of our thoughts and pictures and videos and tender moments and livestreams? Why do we not ask or think about how much influence this company has on our lives? Why do we not pay more attention to how Facebook went from being a simple tool that was intended to keep people in contact with one another to the data collecting, privacy-demolishing, mind-melding-destroyer-of-critical-thinking wrecking ball that cannot or will not be stopped? I will describe the numerous methods and means that Facebook and its subsidiaries have used that cause — and are still causing — harm to the health of its users, and society at large.

References

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